

# Logic Model Overview

METROWEST  
HEALTH  
FOUNDATION

# Logic models s\*#k!

## Why does the foundation require one?

We understand that developing a logic model can seem like a difficult task, but it can also be a very useful tool in helping you to think about your work and what you want to accomplish through your grant.

There are three reasons the foundation asks for a logic model:

**First**, if done in partnership with key stakeholders, the logic model is a helpful program planning tool. It can visually show how resources bring about activities that ultimately produce outcomes, thereby showing a clear program design.

**Second**, it helps staff and reviewers quickly understand your program design and if the activities you are proposing are likely to achieve your proposed outcomes.

**Third**, when we make a grant, it provides a starting point for discussions with your program officer about the progress of your grant, what may need to be adjusted and how we can work together to help achieve your proposed outcomes.

Still not convinced, call us and we will be happy to help you through the process.

# What is a Logic Model?

A visual way to show your program design and evaluation.

<b>INPUTS</b>	<b>ACTIVITIES</b>	<b>OUTPUTS</b>	<b>SHORT-TERM OUTCOMES</b>	<b>LONG-TERM-OUTCOMES</b>
Resources to be used to undertake this project.	Events, actions & strategies.	Products of the activities.	Changes that will occur because of the outputs in the next year.	Long-term intended effects. Likely will not be seen in the grant period.

# Components

## **Inputs**

- The resources you need to make the program successful
- Examples: Funding, staffing, volunteers, space, materials

## **Activities**

- What you will do with the resources
- Examples: Train staff, hold events, deliver goods, provide direct service

## **Outputs**

- The direct results of the activities
- Examples: Number of people served, number of events held, number volunteers recruited

# Components

## **Short-Term Outcomes**

- What change will your program contribute to in the next year?
- Example: Decrease in program participants who report smoking or vaping in past 30 days

## **Long-Term Outcomes**

- What change will your program contribute to in next 2-5 years?
- Example: Decrease in community rates of youth vaping in 2-year period

# Example

This is a fictitious program that provides home delivery of food from local farms to lower income families. Funding is requested to expand the program to 100 additional households.

INPUTS	ACTIVITIES	OUTPUTS	SHORT-TERM OUTCOMES	LONG-TERM-OUTCOMES
<ul style="list-style-type: none"> <li>• Staff: director, drivers, case manager</li> <li>• Farm partners</li> <li>• Community partners</li> <li>• Volunteers</li> <li>• Funding</li> <li>• Trucks</li> <li>• Food</li> </ul>	<ul style="list-style-type: none"> <li>• Hire additional drivers</li> <li>• Purchase additional trucks</li> <li>• Attend community events (farmer's market, school fair, etc.) to recruit families</li> <li>• Recruit additional farms</li> <li>• Deliver food regularly</li> </ul>	<ul style="list-style-type: none"> <li>• Attend at least 4 community events</li> <li>• Recruit at least 100 families</li> <li>• Recruit at least 2 additional farms willing to donate</li> <li>• Deliver food to at least 50 new families weekly and 100 new families total</li> </ul>	<ul style="list-style-type: none"> <li>• At least 75% of families will report they have more fresh food in their home</li> <li>• Farms will report less food waste</li> </ul>	<ul style="list-style-type: none"> <li>• Rates of food insecurity among those enrolled in the program will decrease</li> <li>• Rates of chronic disease among those enrolled will decrease</li> </ul>

# Why use the Logic Model?

- It provides a framework for thinking through the key elements of your program before you write your proposal.
- It provides a snapshot of what the program intends to change and how it will do that.
- It provides a clear picture of how to measure the success of your program.

# How to Use the Logic Model?

- Use the process of developing it as tool to get input and buy-in from stakeholders.
- Use it to present the program to stakeholders and staff.
- Refer to it periodically to:
  - Help hold staff and partners accountable.
  - Identify when and how activities or strategies need to be changed.

# Logic Model Resources

- CDC Logic Model Guidance:  
[https://www.cdc.gov/eval/tools/logic\\_models/index.html](https://www.cdc.gov/eval/tools/logic_models/index.html)
- Administration for Community Living Logic Model Guide:  
<https://www.coursehero.com/file/98909647/ACL-Logic-Model-Guidepdf/>
- W.K. Kellogg Foundation Logic Model Guide:  
<https://wkkf.issuelab.org/resource/logic-model-development-guide.html>

# Questions and Support

Contact us with questions or for help developing your logic model.

*Program Officer Contact Info:*

Rebecca Donham: [rdonham@mwhealth.org](mailto:rdonham@mwhealth.org); 508-879-7625 x202

Angela Castrillo Vilches: [acastrillo-vilches@mwhealth.org](mailto:acastrillo-vilches@mwhealth.org) 508-879-7625 x206